Now Accepting Applications for
MTA 2017 Campaign School at Summer Conference

Benefits of the MTA Campaign School

- Be part of this exciting new initiative.
- Help fellow educators realize their potential to run for office.
- Gain skills in campaign organizing and management.
- Make informed decisions about running for office.

The MTA Campaign School will be offered at the 2017 MTA Summer Conference from July 30-August 3 at UMass Amherst.

There is no cost to members. Twenty-five grants are available.

How Can I Get Involved?

- If you have served as an elected official and are willing to share your knowledge and experience, there are opportunities to help in various aspects of the MTA Campaign School.
- Ask about Campaign School programs or refer someone who would benefit by contacting MTA's partner, Walsh Strategies, at johnc@walshstrategies.com.

How Can I Apply for the 2017 Campaign School?

Applications are available at massteacher.org/campagnschool

WHY A CAMPAIGN SCHOOL?

Educators are needed to offer their talents, experience and leadership in important local elective offices, such as on school committees.

Educators possess the qualities that voters look for, but many feel that they are not prepared or don’t have the skills necessary to run successfully for office.

MTA Campaign School will provide basic information and tools so that MTA members can make informed decisions about running. Campaign School will teach how to execute a successful campaign — from the first meeting around the kitchen table through getting out the vote on Election Day.