



181ST
ANNUAL MEETING OF DELEGATES
MAY 8-9
Hynes Convention Center - Boston, MA

NBI 26

2026 FORM FOR NEW BUSINESS ITEMS

NBI Name			Date and Time
Member Email Communication Preference Options			5/8/2026 19:05
Delegate Making the Motion Rosa Di Virgilio Taormina	Cell 203-676-6384	Email President@m aapa.org	Association Represented or Retired Association of Professional Administrators
Delegate Seconding the Motion Rebecca Ramirez-McKinley	Cell +1 (845) 701-1416	Email Vicepresident @maapa.org	Association Represented or Retired Association of Professional Administrators

According to the MTA Standing/Special Rules:
 With the exception of items on the agenda, all substantive motions shall be submitted in writing to the Presiding Officer.

MOTION

MOVED:

That the Massachusetts Teachers Association investigate and implement an email communication preference system that allows members to customize the frequency and type of electronic communications they receive from the Association. Possible approaches may include, but are not limited to: - a reduced-volume option containing only essential or high-priority communications; - a periodic digest format, such as a weekly summary email; - the ability to opt into specific categories or topics of communication based on member interests or roles; or - the continued option for members to receive all Association communications. The Association shall retain the ability to distribute urgent or time-sensitive communications to all members when necessary.

SUBMITTER'S RATIONALE:

Currently, MTA members generally have only two options regarding electronic communications: receive all emails or unsubscribe entirely. This all-or-nothing approach may contribute to communication fatigue and lower engagement. Providing members with flexible communication preferences would allow the Association to better tailor communications to member needs, improve engagement with important information, and reduce the likelihood that members disengage entirely from MTA communications.

SUBMITTER'S COST & STAFF TIME ESTIMATE:

\$0

DUES IMPACT (For MTA use only):

\$0

MTA COST & STAFF TIME ESTIMATE (For MTA use only):

\$0, 20 hours